

Marketing

CANADA'S AUTHORITY SINCE 1908

FEBRUARY 10, 1992 \$2.50

ROUNDUP

■ OLYMPIC WIN FOR DHD POSTIMAGE

MONTREAL: DHD PostImage has been awarded the contract to design and install new control rooms and post-production suites at the Olympic Stadium.

The studios are being designed to control the giant video screen being installed in the stadium as well as existing scoreboards. The project will be completed in March.

DHD also recently produced the computer-graphics network-identification piece for Television Northern Canada, which serves aboriginal peoples in the Northwest Territories, Yukon, Arctic Quebec and Labrador. Animation shows a skin drum transforming itself into a globe seen from the north, looking south.

Marketing

CANADA'S AUTHORITY SINCE 1908

JUNE 15, 1992 \$2.50

ROUNDUP

■ DHD OPENS FOR CANNES

MONTREAL: DHD PostImage, Montreal, has just completed the opening for the 1992 Director's Fortnight for the Cannes Film Festival, marking the first time that the event has used computer animation.

The opening precedes each showing at the festival and will be broadcast on television coverage.

Working on the project were Bruce Granofsky and Christine Petrov, computer animators at DHD, which does computer graphics and post-production work for the advertising industry.

The Cannes piece shows shadows cast by the moon as it crosses a window. The camera pans across a room to reveal the silhouette of a man, then pulls back to show that he is actually part of the festival's poster.